

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-63006-1

DATE PRINTED

01/28/13

AND

PAGE 1

35698	AGENCY (OR SERVICE) ACTING AS AGENT FOR		345395	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	BUYING TIME			WENDY GREUEL FOR MAYOR		
AND	650 Massachusetts Ave NW Ste 210			7120 Hayvenhurst Ave Ste 315		
ADDRESS	Washington DC 20001-3796			Van Nuys CA 91406-3813		
	USA			USA		
CONTACT	KATHRYN WELSH			PRODUCTWENDY GREUEL FOR MAYOR 2013		
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.	PRODUCT 1307			
		2629	CODE			
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 01/29/13 AND ENDING 02/04/13 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 ***L.U.R.***	00111..	3	05:00A	06:00A	30S	01/30/13-02/01/13	M-F 5-6A CBS-2 NEWS	3	120.00	360.00
2 ***L.U.R.***	10000..	1	05:00A	06:00A	30S	02/04/13-02/04/13	M-F 5-6A CBS-2 NEWS	1	150.00	150.00
3 ***L.U.R.***	00111..	3	06:00A	07:00A	30S	01/30/13-02/01/13	M-F 6-7A CBS-2 NEWS	3	200.00	600.00
4 **L.U.R.**	10000..	1	06:00A	07:00A	30S	02/04/13-02/04/13	M-F 6-7A CBS-2 NEWS	1	200.00	200.00
5 **L.U.R.**	00222..	6	07:00A	09:00A	30S	01/30/13-02/01/13	THE EARLY SHOW	6	150.00	900.00
6 **L.U.R.**	M	2	07:00A	09:00A	30S	02/04/13-02/04/13	THE EARLY SHOW	2	200.00	400.00
7 **L.U.R.**	01111..	4	09:57A	11:00A	30S	01/29/13-02/01/13	PRICE IS RIGHT	4	1800.00	7200.00
8 **L.U.R.**	10000..	1	09:57A	11:00A	30S	02/04/13-02/04/13	PRICE IS RIGHT	1	1800.00	1800.00
9 **L.U.R.**	01111..	4	11:00A	11:27A	30S	01/29/13-02/01/13	M-F 11-1130A CBS-2 NEWS	4	500.00	2000.00
10 **L.U.R.**	10000..	1	11:00A	11:27A	30S	02/04/13-02/04/13	M-F 11-1130A CBS-2 NEWS	1	800.00	800.00
11	01111..	4	02:58P	04:00P	30S	01/29/13-02/01/13	M-F 3-4P/DR.PHIL	4	600.00	2400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
L.U.R.										
12	10000..	1	02:58P	04:00P	30S	02/04/13-02/04/13	M-F 3-4P/DR.PHIL	1	600.00	600.00
L.U.R.										
13	01111..	4	04:00P	05:00P	30S	01/29/13-02/01/13	M-F 4-5P/JUDGE JUDY	4	600.00	2400.00
L.U.R.										
14	10000..	1	04:00P	05:00P	30S	02/04/13-02/04/13	M-F 4-5P/JUDGE JUDY	1	600.00	600.00
L.U.R.										
15	.1111..	4	05:00P	06:00P	30S	01/29/13-02/01/13		4	500.00	2000.00
L.U.R. NEWS @ 5P										
16	1.....	1	05:00P	06:00P	30S	02/04/13-02/04/13		1	500.00	500.00
L.U.R. NEWS @ 5P										
17	Sa	1	06:00P	06:30P	30S	02/02/13-02/02/13		1	800.00	800.00
L.U.R. NEWS @ 6P										
18	.1111..	4	06:00P	06:30P	30S	01/29/13-02/01/13		4	500.00	2000.00
L.U.R. NEWS @ 6P										
19	1.....	1	06:00P	06:30P	30S	02/04/13-02/04/13		1	500.00	500.00
L.U.R. NEWS @ 6P										
20	Sa	1	05:00P	05:30P	30S	02/02/13-02/02/13		1	500.00	500.00
L.U.R. NEWS @ 5P										
21	F	1	09:00P	10:00P	30S	02/01/13-02/01/13	FRI 9-10P/CSI: NY	1	8500.00	8500.00
L.U.R.										

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			FROM	TO						
22	01111..10	5	10:59P 10:59P	11:35P 11:30P	30S	01/29/13-02/02/13	M-SU 11-1130P CBS-2 NEWS	5	1500.00	7500.00
L.U.R.										
23	M	1	10:59P	11:35P	30S	02/04/13-02/04/13	M-SU 11-1130P CBS-2 NEWS	1	1500.00	1500.00
L.U.R.										
24	01110..	3	11:35P	12:37A	30S	01/29/13-01/31/13	DAVID LETTERMAN	3	600.00	1800.00
L.U.R.										
25	10000..	1	11:35P	12:37A	30S	02/04/13-02/04/13	DAVID LETTERMAN	1	700.00	700.00
L.U.R.										
Total Contract:								59		46710.00
Billing Summary										
Qtr 1-13						Jan	Feb	Mar	Total	
						.00	46710.00	.00	46710.00	
GRAND TOTAL									46710.00	

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